

SWIFT CPD 2025-2026

An early look at an ambitious, enhanced offer



Before looking to next year ...

Some key events in next three months



New Horizons Leadership Event

Tue 1 April, 0830-1530 | Devon Hotel, Exeter



Morning Session

Helen Philpott and Joe Ambrose - South West Regional Improvement for Standards and Excellence (RISE) Team

- **Myth Busting: What schools need to know** - Updates on the aims of the RISE programme and the potential for further partnership working as part of this.

Tracey Reynolds - South West Senior His Majesty's Inspector

- **Ofsted Reforms and Support for Schools** - Changes to the inspection framework, including updates on score cards and the percentile ranks.

Jon Lunn - Director of Performance (Ted Wragg Trust)

- **Pilot of the new Ofsted Framework** - Sharing experiences from 2 pilots of the proposed Ofsted Framework.

Afternoon Session (Sec only)

Justin Coombes - AQA Executive Team

- **The use of technology for assessment** - AI for diagnostic and formative data insight tools for schools and MATs or the potential strategy towards digital exams.

Michelle Sullivan - RE lead, Blackdown Education Partnership (Holyrood Academy)

- Updates for changes in the statutory entitlement and requirements for the delivery of Religious Education

Alan Blackburn - Director for School Performance (Blackdown Education Partnership)

- **Impact of Pupil Mobility, KS4 Data Checking Exercise**



Summer Conference

Thurs 19 June, 0900-0345 | Future Skills Centre



Dan Fitzpatrick | The AI Educator and Author
| Leadership in the Future - Educational
Strategy in the AI Era



Lauren Rowles MBE | Paralympic rowing
champion and inspirational speaker |
Mental Resilience and Overcoming Adversity



Professor Rob Coe | Senior Associate,
Education Endowment Foundation | What
makes the biggest impact on pupil outcomes?



Bennie Kara | Co-Founder of
Diverse Educators and author | Embedding
Diversity in the Curriculum



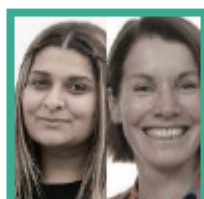
Cassie Buchanan OBE | CEO of The Charter
Schools Educational Trust | Trust Leadership



Jessica Trahar | Deputy Director, South
|West Regions Group | Update from the
Department for Education SW Group



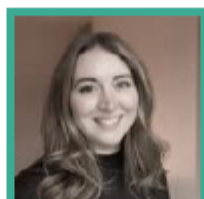
Professor John Jerrim | Education and
Social Statistics, UCL | Improving Outcomes
for High Achieving Children from
Disadvantaged Socio-Economic Backgrounds



Krisha Gandhi and Caroline Leigh |
Head of Primary & Deputy Head of Campus,
Assistant Head at The Maynard School |
Where are we with DEI in the South West?



Nick Wakeling | Director of Colyton
Foundation | Improving Outcomes for High
Achieving Children from Disadvantaged
Socio-Economic Backgrounds



Stephanie Hamilton | Director of The
Engagement Platform (Part of ImpactEd) |
Research around Pupil, Parent and Staff
Engagement



Summary of comments from 2024



1. Keynote Speakers:

- **Paul Dix** and **Chris Lubbe** were frequently mentioned as standout speakers.
- Other notable speakers included **Laura McInerney** and **Nav Sanghara**.
- Delegates appreciated the high quality and inspirational nature of the keynote speakers.

2. Speaker Quality:

- The speakers were described as exceptional, high quality, and inspirational.
- Many delegates felt the speakers had a strong, cohesive theme running through their presentations.

3. Networking Opportunities:

- Delegates valued the chance to network with colleagues and meet other leaders.
- Opportunities to see sponsors and reflect on practice away from work were appreciated.

4. Content and Reflection:

- The conference provided time and space for delegates to reflect on their practice and think ahead.
- Sessions were described as thought-provoking and useful, particularly for senior leadership team (SLT) members.

5. Overall Experience:

- Many delegates felt the conference was the best they had attended, leaving them inspired and professionally enriched.
- The diverse range of speakers and topics was highly appreciated.



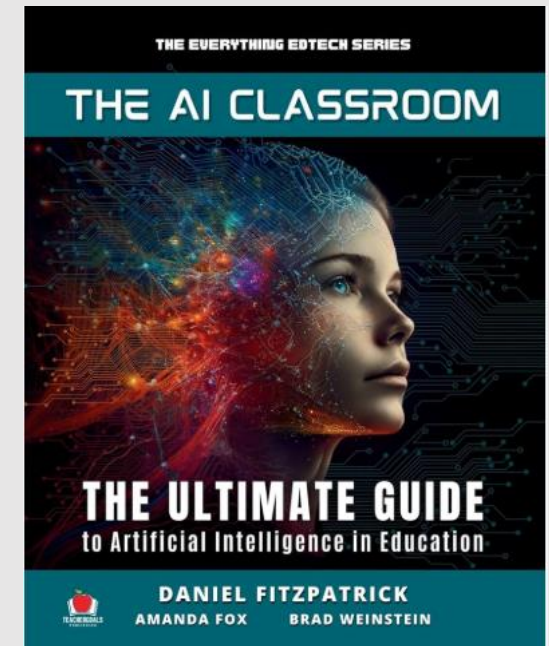
Headlines about 2025-2026 Offer

NB While many of the programmes here have been confirmed, many are still being developed. Final offer will be available in May 2025.



Dan Fitzpatrick | AI CPD for leaders

- What impact can AI have on my school?
- What are the things we need to think about?
- Full Day Conference:
 - Explores the impact of AI on education
 - Supports leaders to build an effective strategy
- Three follow up webinars with gap tasks focused on impact of AI on:
 - Students
 - Teachers
 - Leaders



Mr P ICT | Tech and AI CPD for Primary

- Whole school approaches to using technology
- Work smarter, not harder
- Using AI in the Classroom
- Transforming English
- Full day conference
- Supported by three follow up twilight webinars



National leads for Secondary Briefings

- Termly twilight Secondary Briefings lead by leading national authors and trainers:
- Maths - Craig Barton (Mr Barton Maths)
- SEND – Amjad Ali (Author of A Little Guide for Teachers: SEND in Schools)
- Science – Pritesh Raichura* + more
- English – Jenny Webb*

*to be confirmed



SEND

Adaptive Teaching with NASEN: Staff Meeting Series



CPD on practical strategies for the classroom with Whole School SEND



Primary Staff Meeting Series – Elliot Morgan

Developing Learning Tasks, Hinge Questions and Formative Assessment



Journeys to Outstanding

Primary: The Inspire MAT

- Torbridge Primary: Outstanding 2024
- Ernesettle Community School: Outstanding 2025

Secondary: Blackdown Education Partnership

- The Castle School: Outstanding 2023



Other CPD in development stage:

- The Curriculum Review: Implications for schools with Jon Hutchinson
- Preparing for the new Ofsted Framework
- Attendance CPD with Cabot Learning Federation
- Secondary English Webinar package with English Media Centre



Engagement

Measuring engagement provides a predictive measure to anticipate groups at higher risk of low attendance, staff attrition and ultimately outcomes





tep



The Engagement Platform

A platform for schools and trusts to collect, analyse and understand school engagement across pupils, employees and families to improve outcomes.

Working in partnership with SW-IFT across 2025 and 2026 to support leaders across the South West.

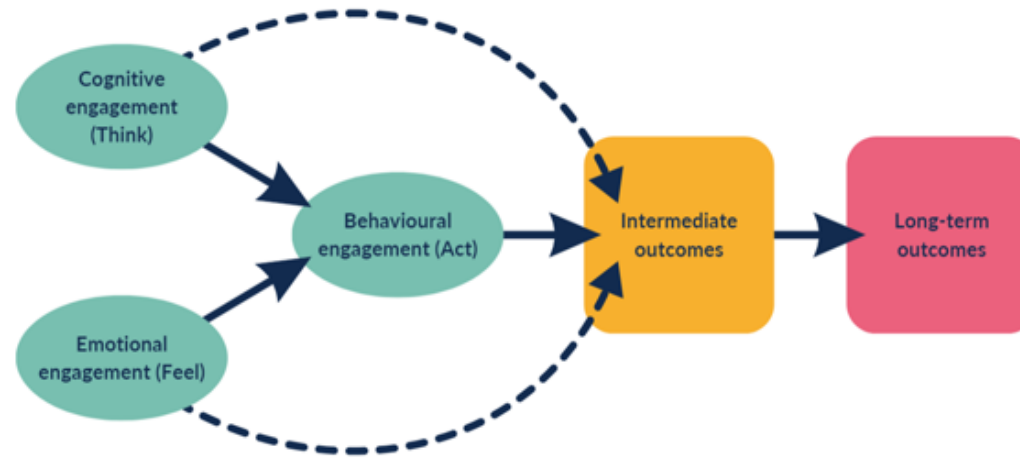


What do we mean by engagement?

“Engagement in education is the level of commitment, involvement, and emotional investment an individual has with a school or educational setting”.



How do we measure engagement?



Engagement as a lead indicator of outcomes:

Pupil Engagement drops...

Before attendance or attainment drops

Employee Engagement drops...

Before an employee resigns or leaves the profession

Measuring engagement provides a predictive measure to anticipate groups at higher risk of low attendance, staff attrition and ultimately outcomes.

How is engagement monitoring different from a typical surveys?



- It's a sustained practice, not a survey
- Continual cycle of feedback throughout the year, including the whole workforce, pupil body, family and wider community.



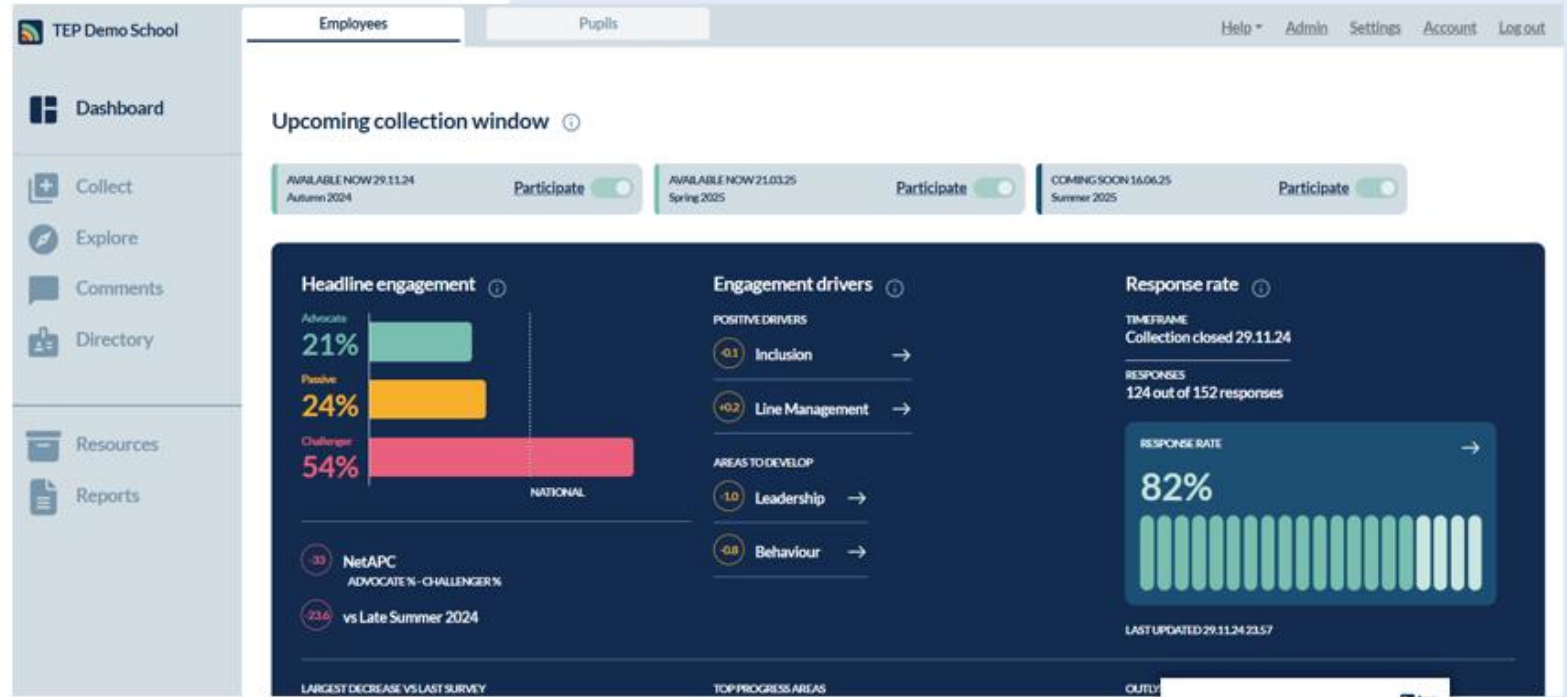
- Metrics are lead indicators
- Metrics are used as key KPI's across a school and trust, at the same level as traditional attainment data
- Ownership for engagement at every manager level and agency to act.



- Methodology is grounded in the research and uses best practice from across sectors
- It measures a holistic range of drivers with clear actionable insights.

How does it work?

Access to the platform to collect, monitor and analyse school engagement data.



Headline engagement benchmarks



Take part in termly national census windows, around 35 questions for stakeholders. A live benchmark is created for each window, providing a robust comparison point.

Instant reporting on close of the census for schools, trusts, trustees, governors and Ofsted



Training support and additional CPD

Technical support

- Onboarding and briefing for all leaders
- Continued support from TEP team throughout data collection
- Resources and templates for action planning and sharing feedback with your teams

Data support

- Training on use of data and planning for engagement monitoring throughout the year
- Post-census national research trends sessions
- On demand One-to-one data review support.

Additional CPD

A range of sessions will be provided to SW-IFT schools in addition to standard TEP package. They may include:

- Lifting the lid – building leadership resilience and wellbeing when asking for feedback
- Engagement data and the new Ofsted framework
- Engagement – developing ownership and agency for your leaders
- Stakeholder feedback and change management
- Creating sustainable stakeholder feedback loops
- Data-Driven Leadership Strategy

Subscriptions

Annual subscription

Subscriptions are based on school size, to reflect budgets. Ranging from under 300 pupils to over 1,200 pupils.

Subscriptions include:

- Full platform access
- Pupil and employee engagement as standard, 3 census windows for both
- Support and resources from the TEP team
- Automated response collection and tracking
- Live national and contextual benchmarks
- Downloadable reports
- First access to research publications
- Community events and case studies

Pupil numbers	Year 1 Subscription including 50% SW-IFT discount	Standard subscription
< 300	£400	£800
300 - 600	£500	£1,000
600 - 800	£700	£1,400
800 - 1000	£900	£1,800
1000 - 1200	£1,100	£2,200
> 1200	£1,300	£2,600

New CPD Offer and Membership



Launch information

- Full SWIFT CPD offer published May 2025
- Membership available offering:
 - No charge for Professional Communities, Briefings and Leadership Forums
 - Min 30% discount on all CPD and events
 - 50% discount on TEP
- Membership fees frozen for last 4 years
- Early Bird discount of 10% for registration before 11 July 2025
- Significant further discounts for MATs and federations

