



CONFERENCE 2023

Thursday 15 June 2023 | 0900 – 1540 | Exeter Racecourse |
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Summer Conference 2023

Featured Speakers



Stephen Morgan MP | Shadow Minister for Schools



Sonia Blandford | Professor of Social Mobility, Plymouth Marjon University



Angela Browne | Principal and Education Leadership Coach



John Murphy | Chief Executive of Oasis Community Learning

More Highlights

- Josh Goodrich | Founder and CEO - Steplab
- Jamel Campbell | Early Years Consultant and Educator
- Andrew Freeman | Assistant Director - South West and Channel Islands at NSPCC
- Kat Howard | Director – Author, advisor and Teaching School Hub Director
- Reuben Moore and Jenny Sutton | Executive Principal and SW Regional Principal – National Institute of Teaching
- Joe McGinn | Chief Executive of Coachbright
- NEW to 2023 – ‘Question Time’ panel
- Refreshments and buffet lunch included
- Network with educational leaders from across the South West

SWIFT Members £80 | Other Colleagues £120

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Agenda

0900 - 0935	Registration, Refreshments and Marketplace
0935 - 0945	Welcome speech by Lorraine Heath OBE (CEO of Uffculme Academy Trust)
0945 - 1030	Keynote A) Sonia Blandford Keynote B) John Murphy
1030 - 1115	Breakout Sessions – Kat Howard, Jamel Campbell, Reuben Moore and Jenny Sutton
1115 - 1145	Break, Refreshments and Marketplace
1145 - 1230	Keynote C) Stephen Morgan MP
1230 - 1315	Question Time hosted by Roger Pope CBE: Panel includes Stephen Morgan MP, Angela Browne, Sonia Blandford and John Murphy
1315 - 1400	Lunch, Refreshments & Marketplace
1400 - 1445	Breakout Sessions – Andrew Freeman, Josh Goodrich and Joe McGinn
1445 - 1530	Keynote D) Angela Browne
1530 - 1540	Closing speech by Tim Harris (Headteacher of Colyton Grammar School)



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Information About Featured Speakers



Born to Fail? Social Mobility A Working Class View

SONIA BLANDFORD

This presentation will examine why working class children and young people continue to fail. Research and practice will include cross-phase - early-years to post-16 - evidence from national and international studies, and personal experience. The presentation will focus on:

- What is social mobility? – based on interviews with national and international educational leaders
- Working class defined – a personal view
- What is inclusion? – rooted in international studies informing research in Southwest schools
- How to improve outcomes for working class children and young people – evidence-based guidance from 14 years of practice and research

Speaker Bio

Over 40 years in education as teacher, school senior leader, researcher, teacher educator, university dean of education, pro-vice chancellor, school governor, MAT trustee, and author; Professor of Social Mobility Plymouth Marjon, Visiting Professor of Education UCL, Honorary Professor Warwick University; Founder and former CEO award-winning charity - Achievement for All 3As; The Prince's Trust Learning Lead – Taskforce 2030. Named in Debrett's Sunday Times 2015 and 2016 list of the Top 500 Most Influential People in the UK, 2016 Women of the Year Awards, 2018 UK Social Mobility Award Leadership of the Year, 2022 BBC Making a Difference Awards.

Co-created Teacher Training Resource Bank and Teach First programme; Co-Author European Commission Improving Teacher Education; Founding Vice-President Chartered College of Teaching; UK lead for European Agency for Inclusion and SEND Raising Attainment research report.

Editor Teaching Times Inclusion Journal; recent book publications -Born to Fail? Social Mobility, A Working Class view,' 'Social Mobility Chance or Choice?', John Catt Education; forthcoming publication Teaching and Learning to Unlock Social Mobility for Every Child: Building Learning Futures, Routledge Taylor and Francis.



Being Luminary - Making Our Schools 'Safe Harbours'

ANGELA BROWNE

In the keynote, I explore how we engage effectively in dialogue with stakeholders to avoid DEI fallout, missteps, and blunders. I then move into how to develop a secure IQ, EQ, and CQ about this work and then finally move into creating Luminary Policies!

Speaker Bio

Angie Browne is currently Interim Deputy CEO in a multi-academy trust in the South-West. She is a leadership coach, an experienced leader and former Headteacher and delivers training on a variety of leadership programmes. Angie writes and speaks about her passion for creating schools that nourish the children and adults within them and provides leaders with the inspiration and tools to do this.



Information About Featured Speakers



Labour's Vision for Education

STEPHEN MORGAN MP

Speaker Bio

Stephen Morgan is Labour's first ever Member of Parliament for Portsmouth South, elected for the first time in 2017. He served as Shadow Armed Forces Minister from January 2020 until December 2021, when he was promoted to Shadow Schools Minister. Stephen believes nothing is more important to our future as a country than giving children the opportunities they need and believes wholeheartedly in encouraging educational opportunities for all.

Stephen, who was born and bred in the city he serves, studied at local schools and was the first in his family to go to university. He is a longstanding community activist with a wide range of knowledge and understanding of local issues and needs. He previously served as chair of governors at a local primary school and governor at a secondary school, as well as a Chief Executive at a medium sized charity delivering infrastructure and support for the not-for-profit sector.



Opportunities and Challenges When Growing a MAT

JOHN MURPHY

John Murphy, as CEO of OCL, leads one of the largest national trusts in the country currently serving 32,500 young people in 52 academies in 5 regions working across 21 local authorities.

This session will focus on John exploring some of the very significant challenges and opportunities of developing a trust and becoming a systems leader in the education sector.

Speaker Bio

John started his career at Oasis Community Learning in 2008 in education leadership. In September 2014 he was appointed as CEO, and with over three decades experience in school leadership, he has dedicated his career to raising aspirations for all young people and closing the attainment gap for the most disadvantaged.

John has led seven schools in all phases of education and has particular expertise in behaviour management and co-authored the bestselling self-help guide for all teachers, 'Why are you shouting at us?'

John is a committed Trustee of the National Institute of Teaching providing national teacher training and evidence-based research on effective teaching and a Trustee of the Place2Be, a national mental health charity for young people.



Information About Breakout Sessions



Leading Principles of Effective Curriculum Development

KAT HOWARD

In this session, Kat will provide a comprehensive insight into the key aspects that lead to the successful design, implementation and evaluation of curriculum development. Taking a consideration of the substance of what we teach and how this is enacted, refined and evaluated over time, attendees will explore the principles regarding what it means to place curriculum at the heart of a team's endeavours.

Speaker Bio

Kat is the Director of the DRET Teaching School Hub. Kat has held senior leadership roles in school leading curriculum, staff development and coaching, and undertaken the role of Expert Advisor for a national charity, Teacher Development Trust, writing and quality assuring content for the National Professional Qualifications.

Kat is also the founder of Litdrive, a national charity for English teachers, the author of two bestselling books that focus on the importance of teacher workload and curriculum development in schools, and stands as governor for an alternative provision in North East Lincolnshire. Kat holds a Master's in Expert Teaching with Ambition Institute and is a Fellow of the Chartered College of Teaching.



The Science of Instructional Coaching

JOSH GOODRICH

We will cover what the evidence tells us about instructional coaching: what it is and how to implement it effectively in schools. We will begin with a simple model of coaching and build it up in complexity, highlighting various sources of evidence (e.g. how cognitive load constraints mean that practise is best conducted outside the classroom), and ending with a model of responsive instructional coaching which has the potential to help any teacher to improve.

Speaker Bio

Josh Goodrich is an English Teacher, school leader and MAT CPD lead based in London. He also works on the learning design team at the Ambition Institute.

He now spends most of his time working on his Instructional Coaching Platforms Powerful Action Steps and Steplab, with the aim of giving every school the power to run an impactful coaching programme.



State of the Nation

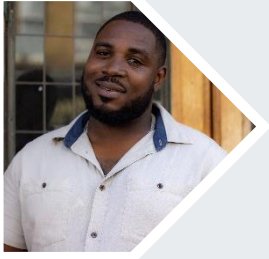
ANDREW FREEMAN

Exploring the 'state of the nation' in the context of child protection and safeguarding. The session will also explore our 10 year strategy as we strive to be 'nationally significant and locally relevant' so that together we can stop child abuse and neglect.

Speaker Bio

Andrew has an MEd in Professional Development, specialising in Leadership and Management of Integrated Children's Services and has over 15 years of senior management experience working within children and family services. This includes working across the public, independent and voluntary sectors undertaking management roles across Early Years, Education / SEND, Children in Care / Care Leaver services and Parenting and Family Support services - which has also included the management of OFSTED registered family assessment services. Andrew is currently the NSPCC Assistant Director for the Southwest and Channel Islands, overseeing the regional delivery of the Society's national 10-year strategy.

Outside of work, Andrew is a keen rugby fan and supports the Leicester Tigers. He also enjoys long dog walks with his Border Terrier 'Scrumphy' along with his wife and two children. He is proud to have completed the 2019 London Marathon and has just completed a 14.5mile walk along the entire Taunton/Bridgwater canal in support of the NSPCC's national Childhood Day.



Reflecting on Parental Engagement

JAMEL CAMPBELL

From the day prospective parents view a setting to eventually the parents receiving an offer and their child starts their settling in days, engagement matters. Parents will not leave their children with people they do not trust or in an environment that they cannot connect with. Parents are as anxious as their children. This is not only a transition for the child/ children but also for the parents.

How do we connect and effectively keep the connection? Forming positive relationships. what are the benefits of maintaining a connection? Does it matter?

Speaker Bio

Jamel C Campbell is an Early Year Educator, EY Consultant and aspiring Children's Author. He has been in the industry for over 18 years. Early years is his speciality, but he has worked in youth clubs, schools, been a mentor to many and supported children with SEND. He has been featured in the media due to extensive experience and knowledge of the early years and quirky but effective practice. He has written articles for local newspaper the (Catford Chronicle) and for well-known education and Early year's magazines such as Optimus Education and Early years well-being magazine. Jamel has featured on CBeebies "Tiny happy people" as an Early Years advisor which has been backed by the Duchess of Cambridge and the BBC's Bitesize giving transition tips to parents and professionals a like.

Jamel is passionate about the early years, he stresses the importance of having men in the early years and the importance of having a balanced diverse inclusive work force, curriculum and pedagogy. He has partnered with MITEY (Men in the Early years) which is associated with the Fatherhood Institute and has assisted L.E.Y.F with Extensive research about the effect of having as part of the Early Years workforce.



The NIOT and its role in Developing Education

REUBEN MOORE & JENNY SUTTON

This will be an opportunity to find out more about the National Institute of Teaching and how our work can support the school system. We will share our latest research findings on professional development, how we are developing our programmes from ITT to system leadership for the benefit of teachers, leaders and the schools they serve. We will also share what work we are embarking on next, how you can engage with us and what challenges you'd like us to focus on in our research and activity in the South and West.

Speaker Bio

Reuben is the NIOT's Executive Director of Programmes. He was previously the executive director of programme development for Teach First. He was also a member of the government advisory groups that created the Core Content Framework, the Early Career Framework and the National Professional Qualifications. Reuben started his teaching career in 1997 and has held various teaching and leadership positions in schools and also in Higher education.



Jenny is the NIOT's founding Regional Principal for the South and West. She was previously a Head of School Partnerships at Teach First leading on their relationships with Teaching School Hubs as Delivery Partners for the ECF and Reformed NPQs, having previously spent 7 years as Teach First's South West Regional Director, founding their work in this region. Prior to this, she spent ten years an English and Drama teacher, Head of Faculty and Assistant Head in two large secondary schools in Islington and Hackney. Jenny is an 09 cohort member of Future Leaders and Teach First ambassador.



Academic coaching as a vehicle for social mobility

JOE MCGINN

Social mobility is at a crisis point in the UK. A young person from a low-income background is 50% less likely to achieve GCSE English and Maths passes, and 23% less likely to be in sustained employment at the age of 27. We believe high quality academic coaching, targeted at the most disadvantaged, can help address this.

This session will explore what the current picture of social mobility is in the UK, ask participants to explore the (sometimes uncomfortable) trade-offs that exist when trying to tackle it, and present an academic coaching model that we believe can be a key pillar as part of school strategies.

Speaker Bio

Joe is the chief exec of CoachBright, a social mobility charity that provides academic and pastoral coaching for some of the most disadvantaged pupils in the country.

Prior to that Joe was Head of School Partnerships at ImpactEd, an award-winning social enterprise that supports schools and education organisations to evaluate their impact. At ImpactEd, Joe co-authored three national research papers into the impact of Covid-19 on children's learning and wellbeing, and lead on the creation and design of SW-IFT's first theory of change and evaluation framework.

Before that he was Programme Director at social enterprise Volunteer It Yourself, which exists to support some of the country's most disadvantaged young people learn trade skills whilst repairing sport and community buildings.

Growing up in Tottenham, one of the least advantaged areas of the country, but benefitting enormously from dedicated social mobility provision at school, Joe fully understands the impact that effective coaching and support can have on young people from less privileged backgrounds.

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